



ENGAGING SOLUTIONS

we answer to business™

Engaging Solutions, established in 2005, specializes in solving complex business issues. Our team provides a wide range of services, including Contact Center Operations, Planning and Community Development, Diversity, Health Equity, and Business Intelligence and Data Analytics, to a diverse clientele. Known for delivering expert advice and service across sectors, we strive to achieve our clients' objectives through understanding their needs and fostering strong partnerships.



WHO WE SERVE

- Managed Care Organizations
- Medicaid/Medicare
- Public/Private Sector
- Pharmacy Benefit Managers

CLIENTS

- Elevance Health
- Centene Corporation
- CIGNA
- Express Scripts
- Magellan Health
- Cummins, Inc.
- Salesforce

CERTIFICATIONS

- NMSDC
- WBENC
- M/W/DBE - Indiana
- M/WBE - States of Illinois, Indiana, Georgia, Kentucky, Missouri, Virginia, Tennessee & North Carolina

Health Equity

Reducing health disparities, ensuring equitable access and promoting wellness across all communities through targeted strategies.

Health Outreach

Connecting underserved populations with essential health resources, improving public health through partnerships and education.

Contact Center Operations

Top-notch customer service and support, enhancing client satisfaction through efficient communication solutions.

Diversity Services

Fosters inclusive work environments, emphasizing equity, training, understanding, and respect across organizations.

Planning & Community Development

Focus on sustainable community growth and social inclusion, collaborating with stakeholders on impactful development projects.

Business Intelligence & Data Analytics

Transforms data into insights, enabling smarter decisions, efficient operations, and innovative growth strategies.

Past Performance

Engaging Solutions boasts a notable track record of enhancing health and community outcomes through innovative and strategic initiatives.



MANAGED CARE

In a transformative infant mortality initiative, 62% of clients completed a pregnancy risk assessment, leading to a 2.1% reduction in infant mortality rates and an 11% decrease in cesarean births. Additionally, we saw significant declines in birth complications and children born with low birth weights. These achievements underscore our commitment to enhancing maternal and newborn health through personalized care and proactive interventions.

PUBLIC & PRIVATE SECTOR

Through strategic consulting, focus groups, employee surveys, and community partner engagement, this initiative tackled disparities in healthcare access and usage among employees. By developing a comprehensive stakeholder database and marketing materials, we extended the project's reach and impact. These efforts not only improved healthcare utilization for targeted employees but also established a model for future health equity initiatives.

