

FOR IMMEDIATE RELEASE

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ENGAGING SOLUTIONS

we answer to business™

INDIANA'S OWN ENGAGING SOLUTIONS CELEBRATES 15 YEARS OF ANSWERING TO BUSINESS NEEDS & COMMUNITY SERVICE

INDIANAPOLIS – Engaging Solutions, LLC (ES), a leader in providing strategic business solutions for top-tier corporate, non-profit and municipal organizations, will celebrate their 15th anniversary Jan. 17, 2020. The anniversary marks a milestone for the company and commemorates the day when as the nation prepared to celebrate the Martin Luther King Jr. holiday, ES co-founders Debbie Wilson, Tammy Butler and Venita Moore made the decision to start their own business. Years later the trio became a quartet with the addition of fourth partner, Charles Johnson.

Since the company's humble beginnings in a 1,500 square foot office space housed on the second floor of the former Indiana Black Expo headquarters, Engaging Solutions has expanded into over 20,000 square feet spanning two locations including a call center on the northside of Indianapolis, and a corporate headquarters in the Old Northside neighborhood. The company now employs 120 individuals and has experienced an extraordinary 14% employee growth over the past five years.

According to the US Small Business Administration, only 25% of small businesses are still operating after 15 years. Simply stated, only 1 in 4 businesses started will celebrate 15 years in operation. When asked how ES has survived the odds, managing principal Debbie Wilson stated, "We have had the support and expertise of many accomplished professionals. Since our founding, we have had a diverse advisory board, who has provided valuable insight. And, we are grateful for the outstanding roster of clients we have had the pleasure of working with over the years." "We also have dedicated staff," added managing principal Venita Moore. "Our employees have access to tuition assistance, professional development and career support. We know that investing in our employees will help them grow and remain a part of our team for years to come," she added. Engaging Solutions has been ranked by the IndyStar for the past several years as one of Indy's Top Work Places.

In honor of the spirit of the King Holiday, and to honor its legacy of service, the company's founders and staff will participate in various community service projects throughout the month of January. "Each year, we donate 10% of our time, talent and treasures to non-profit organizations throughout the city," said managing principal Tammy Butler. "Giving back to a community that has given us so much is very important to the entire Engaging Solutions family," she added.

Future plans for the company include expanding our services into additional states through, continuing to develop our team, and work harder than ever to sustain a legacy of providing value. In thinking about the 15th anniversary and accomplishments they have achieved, managing principal Charles Johnson stated "When I think about the jobs we have created, the businesses we have helped, the clients we've served – it's humbling. I am grateful to see us reach this milestone and look forward to what the next ten, twenty, thirty years have to offer."

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About Engaging Solutions

Engaging Solutions, LLC (ES) was established in 2005 as a management consultant firm and today has an experienced staff of accountants, planners, outreach specialists and business analysts. Our mission is to create superior value for clients, employees, associates, and partners by providing tailored solutions for evolving business needs.